

Here is what some of the past Kellogg Rural Leaders Programme participants have to say...



LINDY NELSON

Everything that happens during the Kellogg year is designed to test, teach, challenge and expand your potential. The effort you put into the process is equivalent to what you take away.

Kelloggs enabled me to learn and apply appropriate research techniques and be supported academically during this process. The research project I undertook was the genesis of further work and research that led to the formation of the Agri-Women's Development Trust. Two of my fellow Kelloggers have been involved as Trustees, and members of my cohort year have provided ongoing support.

At a recent meeting, a fellow director said of me "This girl doesn't know what a closed door means." It wasn't a comment on my tenaciousness; it was the Kellogg process in action. How to open doors, communicate and start engaging in an effective, respectful way that allows both parties to advance.

LINDY NELSON

Founder-Executive Director, Agri-Women's Development Trust

I was lucky enough to be part of the 2006 Kellogg's group. As well as meeting a great bunch of people the Kellogg's experience gave me the confidence to stand up and be counted. The rural sector needs more people to take leadership roles, more people to speak for the economic powerhouse of this economy. Many of the people I now work with are Kellogg alumni.

BRUCE WILLS

Meat & Fibre Chairman, Federated Farmers

Undoubtedly the greatest benefit of the Kellogg Rural Leadership programme has been the people I have met and the contacts I have made.

The Kellogg network is strong and well-recognised within the rural community and I have found being a "Kellogger" has opened doors and provided opportunities that might not otherwise have been there.

On a personal level, the programme has also given me the tools and confidence to step up and take on leadership roles within the agricultural industry.

SANDRA TAYLOR

Agricultural Journalist, Co-founder of Farming for Our Future

A leadership programme for rural professionals

The Kellogg Rural Leaders Programme aims to help those with a rural background realise their potential to be leaders.

- Secure your place in the future of agribusiness in New Zealand.
- Develop your communication skills and gain confidence in your negotiation and decision-making ability.
- Develop an understanding of the issues common to all sectors of rural industry.
- Learn how to investigate and report on an issue.
- Achieve a prestigious qualification which is highly regarded and has a direct link with rural industry.

The programme involves three phases: two residential phases totalling three weeks full time, at Lincoln University and Wellington, and a project on a topic of your own choice, between Phases 1 & 3.

www.lincoln.ac.nz/krp



KELLOGG Rural Leaders PROGRAMME 2012



Presented by:



New Zealand's specialist land-based university

Sponsored by:



Programme delivery

PHASE 1 Residential at Lincoln University – Wednesday 18 to Saturday 28 January 2012

This part of the course aims to improve the leadership of the participant by focusing on the important dimensions that make a leader. These include:

- confidence to take the lead
- an understanding of the role of key institutions in the rural economy
- a high level of communication, interaction and teamwork skills
- an ability to think critically
- an awareness of the important economic, environmental and social issues
- well-developed decision-making and negotiating skills
- an understanding of the political process
- a high level of personal efficiency for getting things done right
- knowledge of how to access information
- the ability to research a topic and present the findings verbally and in writing

PHASE 2 Non Residential – February to November 2012

Each participant selects a topic, researches, and writes it up as a small project. Lincoln University staff are available to advise each participant. A presentation based on the completed project is made in Phase 3 at Lincoln University. Participants will receive feedback on their verbal and written statements.

PHASE 3 Residential at Lincoln University – Monday 19 to Wednesday 21 November 2012 Wellington – Wednesday 21 to Saturday 24 November 2012

Each participant gives a presentation based on his or her project to their fellow Kellogg participants. This provides further communication practice, enables the projects to be analysed constructively and allows the presenter to benefit from peer review. The course then moves to Wellington for two and a half days to study the mechanism of government, the political process and, more particularly, to interview chief executive officers and other industry leaders about the practical nature of their leadership styles.

Entrance requirements

WHO MAY APPLY

The programme is open to those people who have demonstrated a willingness to assume responsibility in public and rural affairs and have shown definite evidence of leadership potential. The programme is aimed at rural people, those who provide services for rural society and people living and working in rural New Zealand. There is no minimum academic requirement.

SELECTION

Each programme is limited to 24 participants, chosen by a selection committee. The decisions of the committee are final, but unsuccessful applicants are free to apply for entry to subsequent programmes.

COURSE COSTS

Participants will need to pay \$3,250.00 plus gst of \$487.50 (total \$3,737.50), payable after selection for the programme, in two payments: January and July. The fee will cover the cost of the course and some meals. Accommodation and travel costs are not included. The cost of 10 days accommodation at Lincoln University, three days at a Wellington hotel and one-way airfare from Christchurch to Wellington is estimated at an additional \$1,500 above the course fee.

TRAVEL/ACCOMMODATION

Incidental expenses, travel to the venues and accommodation are the responsibility of the participant.

SPONSORSHIP

Applicants are encouraged to find sponsorship for their costs.

APPLICATION

Applicants may apply as individuals or be nominated by any organisation involved in rural affairs. Grower representative bodies, Provincial Districts of Federated Farmers of New Zealand (Inc) or School Boards are examples. It is helpful to the selection

committee if the two referees nominated by the applicant know about the programme and also have observed the applicant's leadership qualities. By nominating referees, applicants authorise the selection committee to obtain confidential information from them about their suitability for the programme.

PROCESS

Complete the application online, or print the application and reference forms from the website. Forms can also be requested from the address below. A clearly identified passport-type photo should be included with your application, or emailed to leaders@lincoln.ac.nz

Select two referees who can testify to your leadership potential and your ability to apply what you learn and ask them to complete the reference form, or the reference online, by the due date.

Completed application and references should be received by Monday 17 October 2011.



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