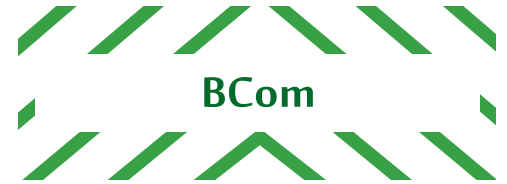


# Bachelor of Commerce

## Hotel and Tourism Management



### Year 1

Semester 1	LWST 114 Introduction to Commercial Law	TOUR 101 Introduction to Tourism	BMGT 116 Principles of Management	COMM 112 Financial Information for Business
Semester 2	MKTG 115 Principles of Marketing	COMM 111 Introductory Statistics	Elective	Elective

### Year 2

Semester 1	BMGT 221 Organisation and Human Resource Management	ECON 113 Economies and Markets	TOUR 203 Tourist Behaviour	BMGT 216 Food and Beverage Management
Semester 2	TOUR 202 Tourism Systems	Elective	Elective	Elective

### Year 3

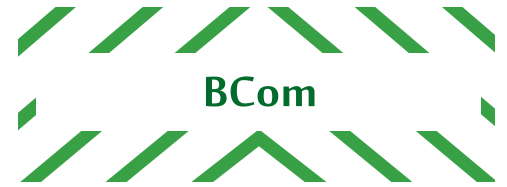
Semester 1	BMGT 306 Business Strategy	BMGT 322 Accommodation Management	Elective	Elective
Semester 2	MKTG 304 Services Marketing	TOUR 303 Destination Planning and Development	Elective	Elective

 = Compulsory Course

 = Elective

# Bachelor of Commerce

## Hotel and Tourism Management



### Summary of regulations for students beginning this degree in 2018:

(Unless noted otherwise, each course is 15 credits)

- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (5 courses) at the 300-level

### Prerequisites

To enrol in courses at the 200 level or above, you may need to have completed specific courses at the 100 level. When planning your degree, make sure you are including these lower level courses so that you have the right preparation for the more advanced courses.

You can check the prerequisites for each course on our website: [www.lincoln.ac.nz/study/courses](http://www.lincoln.ac.nz/study/courses).

### Internship/Practical work

This degree includes a compulsory 12 week practical work component which students will normally complete working in the Tourism/Hotel industry November – January.

### First Year Students

Enrol in your compulsory First Year courses then discuss electives with your Course Advisor during Semester 1.

**Suitable electives may be:**

#### Semester 2:

ACCT 101 - Accounting Fundamentals

RECN 111 - Professional Studies in Sport and Recreation Management

FINC 101 - Finance Fundamentals

### Course Advisor

For advice selecting your electives, and planning your degree, please contact your Course Advisor:



#### Course Advisor

Anthony Brien

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P: +64 3 423 0240

