# **Bachelor of Tourism Management**



Year 1				
Semester 1	LINC 101 Land, People and Economies	TOUR 101 Introduction to Tourism	ECON 113 Economies and Markets	SOCI 116 Society, Culture and Environment
Semester 2	SOCI 117 Introduction to New Zealand Government and Public Policy	Elective	Elective	Elective
/ear 2				
Semester 1	BMGT 116 Principles of Management	SOCI 204 Research Methods	TOUR 203 Tourist Behaviour	Elective or List A
semester 2	LINC 201 Sustainable Futures	TOUR 202 Tourism Systems	Elective	Elective
Year 3				
emester 1	TOUR 304 Heritage Interpretation for Tourism and Recreation	RECN 344 Event Management	RECN 341 Recreation and Tourism in Protected Natural Areas	Elective or List A
emester 2	SOCI 315 Policy and Practice	TOUR 303 Destination Planning and Development	Elective	Elective
	= Compulsory Course	= Elective		

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# Summary of regulations for students beginning this degree in 2018:

(Unless noted otherwise, each course is 15 credits)

- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (5 courses) at the 300-level
- A minimum of **one** from List A below

#### List A

## Semester 1:

COMM 201 - Managing People

MKTG 202 - Social Marketing and Ethics

# **Prerequisites**

To enrol in courses at the 200 level or above, you may need to have completed specific courses at the 100 level. When planning your degree, make sure you are including these lower level courses so that you have the right preparation for the more advanced courses.

You can check the prerequisites for each course on our website: www.lincoln.ac.nz/study/courses.

## First Year Students

Enrol in your compulsory First Year courses then discuss electives with your Course Advisor during Semester 1.

# Suitable electives may be:

#### Semester 2:

WINE 101 - Introduction to the Winegrowing Industry

PHIL 103 - Philosophy and Critical Thinking

ECOL 103 - Ecology I: New Zealand Ecology and Conservation

PSYC 102 - Introduction to Social Psychology

DESN 104 - History of Design and Culture

## Course Advisor

For advice selecting your electives, and planning your degree, please contact your Course Advisor:



Course Advisor
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