

Bachelor of Commerce (BCom)

Hotel and Tourism Management

FIRST YEAR

| | | | | |
|-------------------|---|---|--|---|
| Semester 1 | LINC 101 Land, People and Economies 1 | TOUR 101 Introduction to Tourism 2 | COMM 110 The Global Business Environment 3 | COMM 112 Financial Information for Business 7 |
| Semester 2 | MKTG 102 Societal Marketing, Macro Marketing and Ethics 2 | COMM 111 Transforming Data into Information 3 | COMM 114 Introduction to Commercial Law 7 | Elective |

SECOND YEAR

| | | | | |
|-------------------|---|---|--|---|
| Semester 1 | COMM 201 Managing People 2 | COMM 113 Economies and Markets 4 | TOUR203 Tourist Behaviour 5 | BMGT 216 Food and Beverage Management 6 |
| Semester 2 | LINC 201 Sustainable Futures 1 | TOUR 202 Tourism Systems 4 | Elective | Elective |

THIRD YEAR

| | | | | |
|-------------------|--|--|---|---|
| Semester 1 | BMGT 324 International Management 1 | COMM 202 Managing Value 6 | BMGT 322 Accommodation Management 7 | Elective |
| Semester 2 | MKTG 304 Services Marketing 2 | COMM 301 Integrative Business Analysis 3 | COMM 203 International Trade 4 | TOUR 303 Destination Planning and Development 7 |

= compulsory course

Summary of regulations:

(Unless noted otherwise, each course is 15 credits)

- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (five courses) at the 300-level.

First Year Students

Enrol in your compulsory First Year courses then discuss electives with your Course Advisor during Semester 1.



Internship/Practical work

This degree includes a compulsory 12 week practical work component which students will normally complete working in the Tourism/Hotel industry November – January.



Anthony Brien

Course Advisor

E: anthony.brien@lincoln.ac.nz

P: +64 3 423 0240

This planner has been prepared using the 2017 regulations and was correct at the time of publishing. If you are beginning your degree in 2017 these are the regulations for your degree. If you began your degree in 2016 or earlier regulations may have changed so you are encouraged to discuss your enrolment with your Course Advisor.