

# Bachelor of Tourism Management (BTM)

## FIRST YEAR

<b>Semester 1</b>	LINC 101 Land, People and Economies <b>1,7</b>	TOUR 101 Introduction to Tourism <b>2</b>	COMM 113 Economies and Markets <b>4</b>	SOCI 116 Society, Culture and Environment <b>6</b>
<b>Semester 2</b>	SOCI 117 Introduction to New Zealand Government and Public Policy <b>1</b>	Elective	Elective – see List A	Elective – see List A

## SECOND YEAR

<b>Semester 1</b>	COMM 110 The Global Business Environment <b>3</b>	SOCI 204 Research Methods <b>4</b>	TOUR 203 Tourist Behaviour <b>5</b>	Elective or List A
<b>Semester 2</b>	LINC 201 Sustainable Futures <b>1</b>	TOUR 202 Tourism Systems <b>4</b>	Elective or List A	Elective

## THIRD YEAR

<b>Semester 1</b>	TOUR 304 Heritage Interpretation for Tourism and Recreation <b>3</b>	RECN 344 Event Management <b>4</b>	RECN 341 Recreation and Tourism in Protected Natural Areas <b>6</b>	Elective
<b>Semester 2</b>	SOCI 315 Policy and Practice <b>5</b>	TOUR 303 Destination Planning and Development <b>7</b>	Elective	Elective

= compulsory course

### Summary of regulations:

- Unless noted otherwise, each course is 15 credits
- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (five courses) at the 300-level
- Complete **one** from List A below.

LIST A	Semester	Block
COMM 201	1	2
COMM 202	1	6
MAST 210	2	5

Below are some suggested courses you can take as electives:

Courses	Semester	Block
PSYC 101	1	2
COMM 112	1	7
MKTG 102	2	2
WINE 101	2	2
PHIL 103	2	3
ECOL 103	2	4
PSYC 102	2	5
DESN 104	2	7
RECN 213	1	3
PSYC 202	1	6
SOCI 214	2	5
MKTG 205	2	6
RECN 215	2	6
SOCI 303	1	1
SOCI 316	2	3



**Michael Shone**  
Course Advisor  
E: michael.shone@lincoln.ac.nz  
P: +64 3 423 0497