

# Bachelor of Tourism Management (BTM)

## FIRST YEAR

<b>Semester 1</b>	LINC 101 Land, People and Economies <b>1,7</b>	TOUR 101 Introduction to Tourism <b>2</b>	COMM 113 Economies and Markets <b>4</b>	SOCI 116 Society, Culture and Environment <b>6</b>
<b>Semester 2</b>	SOCI 117 Introduction to New Zealand Government and Public Policy <b>1</b>	Elective	Elective – see List A	Elective – see List A

## SECOND YEAR

<b>Semester 1</b>	COMM 110 The Global Business Environment <b>3</b>	SOCI 204 Research Methods <b>4</b>	TOUR 203 Tourist Behaviour <b>5</b>	Elective or List A
<b>Semester 2</b>	LINC 201 Sustainable Futures <b>1</b>	TOUR 202 Tourism Systems <b>4</b>	Elective or List A	Elective

## THIRD YEAR

<b>Semester 1</b>	TOUR 304 Heritage Interpretation for Tourism and Recreation <b>3</b>	RECN 344 Event Management <b>4</b>	RECN 341 Recreation and Tourism in Protected Natural Areas <b>6</b>	Elective
<b>Semester 2</b>	SOCI 315 Policy and Practice <b>5</b>	TOUR 303 Destination Planning and Development <b>7</b>	Elective	Elective

= compulsory course

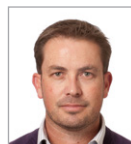
### Summary of regulations:

- Unless noted otherwise, each course is 15 credits
- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (five courses) at the 300-level
- Complete **one** from List A below.

LIST A	Semester	Block
COMM 201	1	2
COMM 202	1	6
MAST 210	2	5

Below are some suggested courses you can take as electives:

Courses	Semester	Block
PSYC 101	1	2
COMM 112	1	7
MKTG 102	2	2
WINE 101	2	2
PHIL 103	2	3
ECOL 103	2	4
PSYC 102	2	5
DESN 104	2	7
RECN 213	1	3
PSYC 202	1	6
SOCI 214	2	5
MKTG 205	2	6
RECN 215	2	6
SOCI 303	1	1
SOCI 316	2	3



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*This planner has been prepared using the 2017 regulations and was correct at the time of publishing. If you are beginning your degree in 2017 these are the regulations for your degree. If you began your degree in 2016 or earlier regulations may have changed so you are encouraged to discuss your enrolment with your Course Advisor.*