

Bachelor of Tourism Management (BTM)

FIRST YEAR

Semester 1	LINC 101 Land, People and Economies 1,7	TOUR 101 Introduction to Tourism 2	COMM 113 Economies and Markets 4	SOCI 116 Society, Culture and Environment 6
Semester 2	SOCI 117 Introduction to New Zealand Government and Public Policy 1	Elective	Elective – see List A	Elective – see List A

SECOND YEAR

Semester 1	COMM 110 The Global Business Environment 3	SOCI 204 Research Methods 4	TOUR 203 Tourist Behaviour 5	Elective or List A
Semester 2	LINC 201 Sustainable Futures 1	TOUR 202 Tourism Systems 4	Elective or List A	Elective

THIRD YEAR

Semester 1	TOUR 304 Heritage Interpretation for Tourism and Recreation 3	RECN 344 Event Management 4	RECN 341 Recreation and Tourism in Protected Natural Areas 6	Elective
Semester 2	SOCI 315 Policy and Practice 5	TOUR 303 Destination Planning and Development 7	Elective	Elective

= compulsory course

Summary of regulations:

- Unless noted otherwise, each course is 15 credits
- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (five courses) at the 300-level
- Complete **one** from List A below.

LIST A	Semester	Block
COMM 201	1	2
COMM 202	1	6
MAST 210	2	5

Below are some suggested courses you can take as electives:

Courses	Semester	Block
COMM 112	1	7
MKTG 102	2	2
WINE 101	2	2
PHIL 103	2	3
ECOL 103	2	4
PSYC 102	2	5
RECN 215	2	6
DESN 104	2	7



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