

# Bachelor of Agribusiness and Food Marketing (BAFM)

## FIRST YEAR

<b>Semester 1</b>	LINC 101 Land, People and Economies <b>1</b>	COMM 113 Economies and Markets <b>4</b>	MGMT 106 Global Food Systems <b>6</b>	COMM 112 Financial Information for Business <b>7</b>
<b>Semester 2</b>	FOOD 101 Food Quality and Consumer Acceptance <b>4</b>	COMM 114 Introduction to Commercial Law <b>7</b>	Elective 100-level	Elective

## SECOND YEAR

<b>Semester 1</b>	FOOD 201 Processing Food for Consumers <b>2</b>	COMM 110 The Global Business Environment <b>3</b>	COMM 202 Managing Value <b>6</b>	MKTG 210 Logistics Management <b>7</b>
<b>Semester 2</b>	LINC 201 Sustainable Futures <b>1</b>	COMM 111 Transforming Data into Information <b>3</b>	MGMT 222 The Agribusiness Environment <b>7</b>	Elective (Recommended MKTG 205 Consumer Behaviour and Wellbeing) <b>(6)</b>

## THIRD YEAR

<b>Semester 1</b>	MKTG 301 Marketing Analytics and Research <b>2</b>	FOOD 202 Food Safety and Microbiology or MGMT 223 The Food Regulatory Environment <b>3</b>	FOOD 301 Food Product Innovation and Quality <b>4</b>	MKTG 323 Supply Chain Management <b>6</b>
<b>Semester 2</b>	MGMT 341 Food Industry Case Studies <b>1</b>	MGMT 340 Agribusiness Strategic Management <b>2</b>	MKTG 308 Marketing of New Zealand Products and Services <b>3</b>	Elective

= compulsory course

## Summary of regulations:

(Unless noted otherwise, each course is 15 credits)

- At least 360 credits (24 courses)
- All the compulsory courses
- No more than 165 credits (11 courses) at the 100-level
- At least 75 credits (five courses) at the 300-level
- Complete practical work.



### Practical work

This degree includes a compulsory 18-week practical work component. For more details, see the Lincoln University website.



### Nic Lees

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