



Lincoln Alumni International Medal

Bruce Jefferies

Bruce Jefferies is a globally recognised leader in Protected Areas Management. He has made an exceptional contribution to the conservation of the world's natural ecosystems, habitats and environments and, through that, to humankind.

Bruce has worked in 15 countries, including Antarctica, and completed 36 international missions throughout his career.

As a consultant / practitioner in protected areas and conservation planning and management, he has worked for many of the world's leading environmental and park management agencies including the International Union for the Conservation of Nature (IUCN), UNESCO, UNDP, Asian Development Bank and World Bank.

He is regarded as one of the leaders of global standing with the capacity to evaluate the balance between conservation values and the social and cultural imperatives of those who live in or are dependent on conservation areas.

He was an early recogniser of the imperative of taking into account cultural differences when approaching conservation, and his outstanding

skills as a communicator, humanitarian, project leader and advocate for integrated environmental and conservation management have established him as a world leader in this field.

Before completing a Diploma in Parks, Recreation and Tourism Management at Lincoln University in 1987, Bruce worked as Chief Ranger at Tongariro National Park and contributed significantly to its nomination as a World Heritage Area.

Drawing on his work there, Bruce became engaged with his crowning international project - the planning, development and management of Sagarmatha, Mount Everest National Park, in the Himalayan Mountains of eastern Nepal, which achieved World Heritage status.

Bruce took a lead role in the management of the park for its conservation and recreational values and showed outstanding skills in working for the welfare of the local people who live within the park.

Today Bruce Jefferies remains active internationally as a Senior World Heritage Advisor/Assessor for the IUCN's World Commission on Protected Areas, the premier network of protected areas expertise.

Professor Bruce McKenzie
Vice-Chancellor

Bruce Gemmell
Chancellor