

## **Punchbowl Undergraduate Scholarship Regulations**

### **Background**

Founded by Lincoln University alumnus Rob Craig (MAGSc 1982, BAgSc1976) and his wife, Maree Craig, in 1983, Punchbowl has grown from its roots in Patumahoe to a major player in the horticulture sector. The Craig family's historic 1860s settlement property, south of Oamaru, serves as the inspiration behind the company name. Over the years, the company has expanded their operations across regions including Auckland and Northland, becoming a significant local employer with deep community ties.

A legacy of excellence where tradition meets innovation in New Zealand's kiwifruit industry. Since 1983, Punchbowl has grown from a small 11-acre orchard into a dynamic horticultural powerhouse, blending cutting-edge technology with a balance between the rich history of family and community inline with growth.

Nestled in rural South Auckland, Punchbowl own, manage and lease orchards across the Auckland and Northland regions where they operate a high-tech packhouse and maintain state-of the art cool-storage facilities.

At Punchbowl, their mission is simple 'Grow Greatness' and they do that by delivering top-quality kiwifruit, investing in community, and fostering career growth. They are all about continuous improvement and innovation, working closely with their growers to provide the best service from harvest to packing and storage.

As a family-hybrid business with strong community connections, Punchbowl is dedicated to nurturing the next generation of talent, offering exciting opportunities for young professionals who want to make a lasting impact in the Kiwifruit industry to be part of their legacy of excellence.

One of Punchbowl's core pillars, "Enriching our Community," inspired the 2022 launch of the Punchbowl & Growers Community Fund. In collaboration with Growers from Waikato, Kerikeri, South Auckland, North-West Auckland, and Whangarei, this fund strengthens community ties and supports a new Scholarship Fund. Through this initiative, the fund aims to provide educational opportunities for deserving students, helping them achieve their academic and career aspirations and nurturing future community leaders.

### **1. Purpose**

Punchbowl has established this scholarship in 2025 to support an outstanding second year horticulture or agricultural student, who has a particular interest in the Kiwifruit Industry.

## **2. Number/Value**

One scholarship will be offered annually to a full-time student in their second year of study at Lincoln University with a value of \$5,000 towards tuition fees.

## **3. Eligibility**

- a. Applicants must be full time students registered in their 2<sup>nd</sup> year of an undergraduate horticultural or agricultural degree.
- b. Applicants must be New Zealand Citizens or Permanent Residents.

## **4. Selection Criteria**

The criteria for selection will be

- a. Academic Merit – demonstrate past achievements and academic performance including an academic grade average of B+ or higher.
- b. Demonstrate a commitment and passion for the horticulture industry and show potential to contribute to the horticulture industry in the future.
- c. Applicants must demonstrate their alignment with Punchbowl's values: Caring Innovative and energetic.

## **5. Selection Committee**

The scholarship shall be awarded based on a recommendation of the selection committee which shall comprise:

- a. The Convenor of the Scholarships Committee, or nominee.
- b. A representative from Lincoln University's Horticultural Department or Lincoln University Alumni and Development Office (or nominee).
- c. Two nominated representatives from Punchbowl Senior Leadership/Human Resources Team.

The selection committee may request the applicant to attend an interview of no more than 20 minutes as part of the selection process.

The selection committee may refrain from making an award if it finds no candidate of sufficient merit.

## **6. Tenure**

- a. The scholarship is tenable for one year.
- b. The scholarship is tenable with any other scholarship, bursary or award unless the conditions of the other award preclude it.
- c. Successful applicants must be willing to contribute to the promotion of the New Zealand horticulture industry, such as school visits, career days and editorial content.



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## **7. Application**

Application forms are available from the Lincoln University scholarships website:

[www.lincoln.ac.nz/scholarships](http://www.lincoln.ac.nz/scholarships)

Applications close 31 March with the Scholarships Office at Lincoln University.



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## Punchbowl Undergraduate Scholarship

### APPLICATION FORM

#### Student Information

Student	
Family Name:	
First Name/s:	
Date of Birth:	
Postal address:	
Email address:	
Mobile number:	
Lincoln Student ID Number:	

Academic Information	
Academic Merit – demonstrate past achievements and academic performance including an academic grade average of B+ or higher.	Tick when attached <input type="checkbox"/>
Demonstrate a commitment and passion for the horticulture industry, and show potential to contribute to the horticulture industry in the future.	Tick when attached <input type="checkbox"/>
Demonstrate alignment with Punchbowl's values: <i>Caring Innovative and energetic.</i>	Tick when attached <input type="checkbox"/>



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References	
<p>Please request two confidential letters of reference to support your application. Ask the referees to send their references directly to the Scholarships Office via email – <a href="mailto:scholarships@lincoln.ac.nz">scholarships@lincoln.ac.nz</a></p> <p>Please provide the name, title, address, phone number and email address for your two referees. referees:</p>	
Referee 1:	Referee 2:

<p>Declaration: I declare that the information contained in and provided in connection with this application is true and correct. I acknowledge that giving false or misleading information is a serious offence.</p>	
Signature:	Date:

Please submit your application to the Lincoln University Scholarships Office no later than 31 March.

Candidates shall submit applications directly to the Scholarships Office via email [scholarships@lincoln.ac.nz](mailto:scholarships@lincoln.ac.nz)

Phone: (03) 423-0000

Website: [www.lincoln.ac.nz/scholarships](http://www.lincoln.ac.nz/scholarships)

### **Terms and Conditions for Scholarship Applicants**

Applications must be submitted by the due date advertised on the Application Form.

Applications received after the closing date may not be considered. Where you are asked to provide references or referees in support of your application, it is your responsibility to contact your referees and ask them to send their references to the Scholarships Office direct. References sent to the Scholarships Office should be clearly marked with your name and the name of the scholarship(s) for which you are applying. Referees should not be asked to send their references to you, as they must have the opportunity to be completely frank. Non- receipt of references or incomplete applications may prejudice your eligibility. The Scholarships Office may contact your referees to discuss references and your application(s).

If official documents are requested as part of your scholarship application, please do not send original documents. Send only copies that have been certified by a Justice of the peace, a solicitor, or a staff member in the Lincoln University registry. **Unless specifically requested, please do not send a curriculum vitae.** Lincoln University accepts no responsibility to return any original documents submitted.

Information submitted with your application must be true and correct.

A breach of Lincoln University's policies or procedures, including a disciplinary or code of conduct finding against you, may result in a scholarship being rescinded.

Information provided by you as part of your application, together with information already held by Lincoln University (including your academic record), will be shared with, and considered by, the Scholarship's Selection Committee.

The scholarships advertised by Lincoln University are subject to availability and the advertised offerings may change without notice, prior to award.

If you have any queries regarding your eligibility or how to apply, please contact the Scholarships Office on 0800 10 60 10 or [scholarships@lincoln.ac.nz](mailto:scholarships@lincoln.ac.nz)