Goal / Objective	Background / starting point benchmark	Strategy	Intermediate targets	Comms
Increase carpooling from 20% to 50% by 2025 Reduce car use overall from 65% to under 50% by 2025	43% single occupancy vehicles in July 2018 19.8% carpooled with others in July 2019 Approx. 40% said they would consider carpooling 20% of staff carpool	Awareness raising campaign – to promote carpooling through: Encourage use of dedicated carpooling areas Engage student volunteers (with incentive?) to survey and 'police' carpool area on a fortnightly basis [1] Increase carpool carparks as the number is used increase Review current carparking and ebike/ev charging facilities within the university	Increase carpooling to 35% by 2022	Regular notice in MyDay, LEARN and hub Placards to go up around the carpark to encourage carpooling, and which will be 'actively used' when surveys are done.
Increase bus use from 7.5% to 15% by 2025	7.5% use public transport to get to university Approx. 30% said they would consider using buses Considerable increase in staff/students saying they would use bus service 58% of students have a metro card, and 48% of staff have a metro card, but only 70% of staff and students don't use the bus to commute	Engage with ECAN Review incentives/subsidies for bus users from both ECAN and LU Work with LU and ECAN to provide an incentive scheme – ie provide a $50 metro card use on this route – perhaps have ECAN come to Open/Market Day?	Increase bus use to 10% by 2022	Communicate to staff and students the new bus service through to eastern suburbs (when it starts up) Communicate any outcome of projects with ECAN in MyDay, LEARN and the hub
Increase active transport to 20% by 2025	18% said they walk to university (mainly live on campus) (in July 2018) 7% said they commute via bike, ebike and scooter	Install more showers so active commuters can freshen up and drying room or lockers (portacom showers next to bike stand?) Build a covered secure bike stand on central campus Ebike charging Have a "Cycle/Walk to Work Day" – provide healthy breakfast for cycling and walking in [2] - look at doing in spring Investigate ways to promulgate and collect information through university systems ie. question in student enrolment and staff engagement survey? Set up a monitoring framework to benchmark and survey?	Increase active transport to 15% by 2022	Promote active transport events through MyDay, LEARN and the hub

Ultimate goal: to reduce carparking including charging of carparks still available at the university.

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[1] Funding will need to be sought through SAGE to incentivise volunteers and rewards and signage – now for last half of year

[2] Funding for breakfast for any active transport event will need to be sought through SAGE – for spring