<table>
<thead>
<tr>
<th>Goal / Objective</th>
<th>Background / starting point benchmark</th>
<th>Strategy</th>
<th>Intermediate targets</th>
<th>Comms</th>
</tr>
</thead>
</table>
| Increase carpooling from 20% to 50% by 2025  
Reduce car use overall from 65% to under 50% by 2025 | 43% single occupancy vehicles in July 2018  
19.8% carpooled with others in July 2019  
Approx. 40% said they would consider carpooling  
20% of staff carpool | Awareness raising campaign – to promote carpooling through:  
Encourage use of dedicated carpooling areas  
Engage student volunteers (with incentive?) to survey and ‘police’ carpool area on a fortnightly basis  
Increase carpool car parks as the number is used increase  
Review current car parking and ebike/ev charging facilities within the university | Increase carpooling to 35% by 2022 | Regular notice in MyDay, LEARN and hub  
Placards to go up around the carpark to encourage carpooling, and which will be ‘actively used’ when surveys are done. |
| Increase bus use from 7.5% to 15% by 2025 | 7.5% use public transport to get to university  
Approx. 30% said they would consider using buses  
Considerable increase in staff/students saying they would use bus service  
58% of students have a metro card, and 48% of staff have a metro card, but only 70% of staff and students don’t use the bus to commute | Engage with ECAN  
Review incentives/subsidies for bus users from both ECAN and LU  
Work with LU and ECAN to provide an incentive scheme – ie provide a $50 metro card use on this route – perhaps have ECAN come to Open/Market Day? | Increase bus use to 10% by 2022 | Communicate to staff and students the new bus service through to eastern suburbs (when it starts up)  
Communicate any outcome of projects with ECAN in MyDay, LEARN and the hub |
| Increase active transport to 20% by 2025 | 18% said they walk to university (mainly live on campus) (in July 2018)  
7% said they commute via bike, e-bike and scooter | Install more showers so active commuters can freshen up and drying room or lockers (portacom showers next to bike stand?)  
Build a covered secure bike stand on central campus  
E-bike charging  
Have a “Cycle/Walk to Work Day” – provide healthy breakfast for cycling and walking in  
Investigate ways to promulgate and collect information through university systems ie. question in student enrolment and staff engagement survey?  
Set up a monitoring framework to benchmark and survey? | Increase active transport to 15% by 2022 | Promote active transport events through MyDay, LEARN and the hub |

Ultimate goal: to reduce car parking including charging of carparks still available at the university.

---

1 Funding will need to be sought through SAGE to incentivise volunteers and rewards and signage – now for last half of year

2 Funding for breakfast for any active transport event will need to be sought through SAGE – for spring